



## **Banka Popullore, Albania goes live on Delta-Bank in record time**

TOURS, France - December 09, 2009 -

**Delta Informatique is pleased to announce the successful cutover of Delta-Bank 9.1 at Banka Popullore (Societe Generale's subsidiary in Albania) in a ten months record time.**

One of the largest and fastest growing bank in Albania, Banka Popullore started its core banking system implementation project with Delta Informatique in January 2009 with an ambitious go-live date in the fourth quarter of 2009 considering that Delta-Bank had to be adapted and parameterized to meet Albanian regulations.

The switchover was performed on the 20th of October 2009, in time and in budget, with the full perimeter of the bank's activities running on Delta-Bank.

"By the rollout of the new core banking system Banka Popullore is taking a giant leap forward in the industrialization of its activities and its integration with Societe Generale group. Our implementation and testing methods proved their efficiency and our staff showed great dedication to this project. Thanks to the work accomplished the bank has now removed the burdens of the previous system and can now focus all its efforts in introducing innovative financial services to its customers", said Olivier BAUR, project director, Societe Generale.

Altin GJIKI, CIO at Banka Popullore, comments: "In order to play an even more significant role in the competitive albanian market and bear our increasing volume of transactions we were keen to adopt Delta-Bank. The new IT infrastructure of the bank allows us to generate greater efficiencies, better customer service and new revenues."

"Working hand in hand with Banka Popullore's project team, Delta Informatique demonstrates its capacity to enter new markets and replace a whole banking environment by one standardized core banking system with a very tight deadline and demanding requirements of a leading financial institution that Societe Generale is. We are extremely proud of that success, it testifies how Delta-Bank provides banks with a sustainable edge over their competition," said Sylvain PERCHAUD, project manager, Delta Informatique.

Banka Popullore joins a growing list of Central / Eastern Europe banking industry leaders where Delta-Bank has been recently implemented as in Bulgaria, Russia or Serbia. Other projects in this region are soon to be completed (Croatia) or planned for 2010/2011. All projects were completed at the banks' satisfaction, in spite of the complexity and the variety of regulations in this area.

## - About Delta Informatique -

A major player in the banking and financial sector, Delta-Informatique develops, markets and implements Delta-Bank a scalable, integrated banking solution.

Several international banking groups such as Attijariwafa Bank, BGFI, Fortis, NATIXIS and Société Générale trust Delta-Informatique for the development of their international network.

Today Delta-Bank is installed at the heart of 140 banks in more than 40 countries in Europe, Africa, the Middle East and the French territories, and is therefore the banking software reference for large commercial banks.

[www.delta-informatique.com](http://www.delta-informatique.com)



## - About Banka Popullore -

A private bank in Albania, started its operations in March 2004.

In only five years it has established around 50 branches throughout the country. Under the motto "supporting each other", the bank has also established partnerships with the local business community and a good reputation with its clients by encouraging investment in the country as well as economic development. Part of Societe Generale Group since 2007, the bank offers a full range of services, including deposits, loans, transfers, bank guaranties, internet banking and cards.

[www.bpopullore.com](http://www.bpopullore.com)



## - About Societe Generale -

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Societe Generale serves more than 30 million individual customers worldwide.

- Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3 073 billion, September 2009) and under management (EUR 348 billion, September 2009).

- Corporate & Investment Banking: Societe Generale tailors solutions for its clients accross sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

[www.socgen.com](http://www.socgen.com)



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